

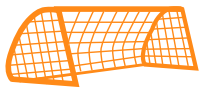
# Fundraising Tips

## From Old Fashion Candy



### Getting Started

A successful fundraising program is easy when you follow these helpful fundraising tips. If you have never planned a fundraiser before or just need some tips to improve your next sale, use the following information to have a profitable and successful sale.



### Establish a Goal

- Determine what your group's expenses will be.
- Determine how many people will be selling.
- Set an amount that each person will be required to sell.



### Organize Help

- Ask other reliable adults to help you organize.
- Assign someone to maintain a list of the people selling. Use our record sheet. You can copy it as needed to meet the number of sellers.
- Assign someone to be in charge of collecting the money.



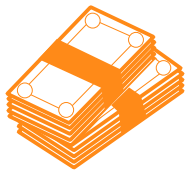
### When and How to Sell

- Let us help you choose a product to meet your needs. Our representatives are helpful and have years of fundraising experience.
- Set a start and stop date for your sale. Two weeks is typically an ideal time frame.
- Send flyers home to the parents stating the times/dates for your sale and what items they are selling. Let them know how many pieces are in each case and how much each item sells for.
- Advertise your sale. Put up posters and send emails. Alert the community.
- Motivate your sellers with our free prizes.



### When Product is Delivered

- Count the number of cases/items received and check it with the enclosed packing slip listing the products you ordered. Please notify us within 72 hours of product delivery to receive credit for any damaged or missing items.
- IMPORTANT: Review safety tips with all sellers.



### End of Sale

- Collect all money from your sellers. Record this on your record sheet. Check your record sheet to make sure all money is turned in.
- Send in payment due for your order. The rest is your profit.
- Order your free prize! Congratulations on a successful sale!

To Place an Order Call 1-800-500-1234 • Fax: 1-866-833-8536

• Or visit us Online at [www.oldfashioncandy.com](http://www.oldfashioncandy.com) •

